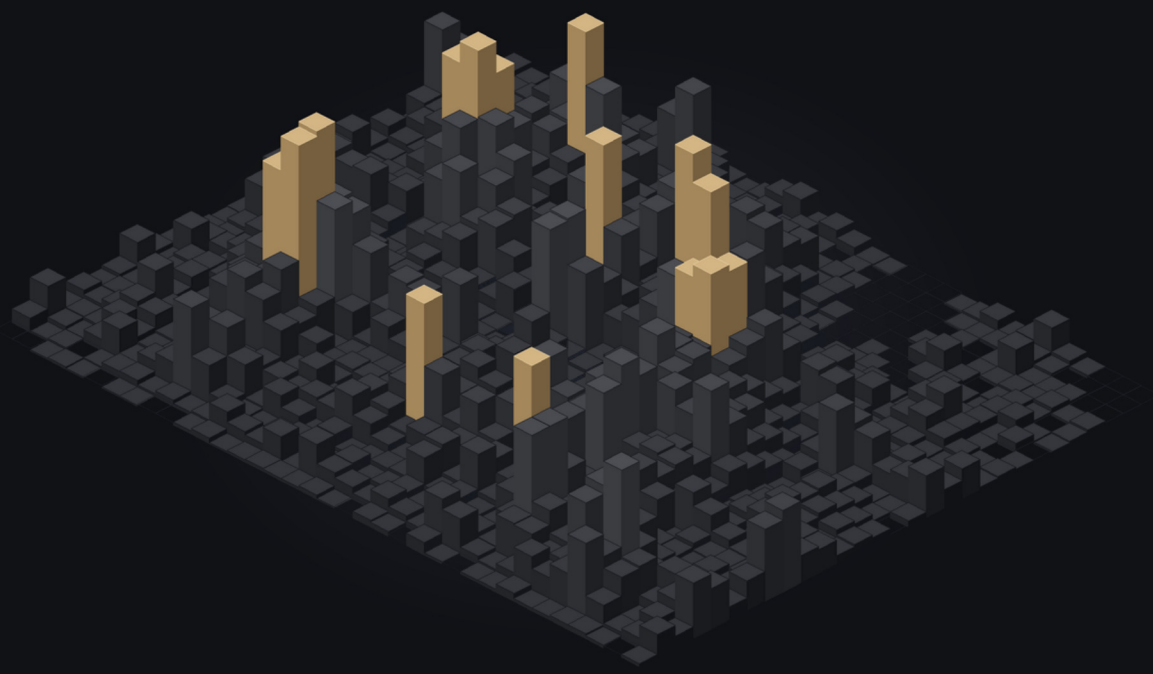
COMMERCIAL INTELLIGENCE AE DUB

Dubai
Offline Trade Intelligence

78,716 measured places within 30 km (18,643 inside 5 km) | 63.4% website coverage, 10.0% chain share, 36.6% digital gap



CITY DOSSIER AE

Dubai offline trade intelligence

We counted 78,716 places within 30 km of the centre of Dubai, and 18,643 inside 5 km. 63.4% keep a website a customer can open, 10.0% trade under a chain name, so 36.6% of the block is visible on a map and not findable on a phone.
Aggregate counts only. No store level row appears in this edition.

78,716
places counted, 30 km ring

63.4%
keep a website a customer can open (28,777 do not)

10.0%
carry a chain name, lower bound

SEGMENTS, MEASURED

n = 78,716

Segment	Places	Share	With a website	Gap
Food and beverage	17,585	22.3%	52.9%	47.1%
Retail	15,551	19.8%	61.1%	38.9%
Professional services	8,789	11.2%	81.4%	18.6%
Beauty and wellness	5,804	7.4%	53.2%	46.8%
Home and repair	5,679	7.2%	78.0%	22.0%
Other	4,294	5.5%	65.4%	34.6%
Real estate	4,148	5.3%	71.1%	28.9%

WHAT THE COUNTS SAY

01 **The gap sits in food and beverage.**
17,585 places, 22.3% of the ring, and only 52.9% keep a website. The city average is 63.4%, so this segment is 10.5 points behind the block.

02 **Night lights, thirteen years.**
Expansion index 86.0 of 100, rank 9 of 58 measured cities, radiance +32.4% since 2019, outer ring 16.2%. LED conversion removes short wavelength light, so read the ring growth, not the level.

PAID EDITION District level tables, 500 m and 1 km rings for named candidate sites, six adjacent categories, opening priority and a checklist. 12 to 16 pages with an aggregate CSV by district. Medical and hospital excluded. Gulf requests are quoted at three times the standard rate.

Source: TOYB measured, Overture Maps Foundation places 2026 11 18 release, NASA VIIRS night lights through EOG, World Bank and national statistical offices for population and income. Non identified aggregate counts only.

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